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TOURIST ACCOMMODATION, AUSTRALIA, SEPTEMBER QUARTER 1980

INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra (062) 52 5657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616.

For copies of this publication ring Information Services, Canberra (062) 52 6627.

MAIN FEATURES

	September Quarter 1979			September Quarter 1980		
	July	August	September	July	August	September
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	51.3	55.7	58.1	54.8	58.4	60.7
Motels	56.2	63.9	65.4	58.3	65.0	65.5
Site occupancy rates—						
Caravan parks	18.1	22.2	21.0	18.6	23.0	21.4

NOTE: From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 September 1980.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request.

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

18. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R. J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)	(No.)
NUMBER AND CAPACITY (No.)															
September quarter 1980—															
Establishments	238	879	1,117	156	447	603	188	514	702	109	148	257	125	113	238
Guest rooms	7,004	21,563	28,567	3,837	11,656	15,493	4,714	10,613	15,327	2,599	3,947	6,546	3,240	4,768	8,008
Bed spaces	16,378	63,525	79,903	8,559	33,138	41,697	11,988	31,269	43,257	6,093	11,926	18,019	6,614	11,987	18,601
ROOM OCCUPANCY RATES (per cent)															
1979—															
July	53.1	57.1	56.1	49.7	50.3	50.1	63.0	71.9	69.2	41.5	45.4	43.8	51.0	43.3	46.5
August	57.1	65.5	63.3	54.3	58.8	57.6	65.3	73.9	71.2	44.7	53.9	50.1	57.2	55.3	56.5
September	59.5	66.9	65.0	56.6	60.8	59.7	63.4	69.4	67.5	50.4	61.0	56.7	62.8	66.6	65.9
September quarter 1979	56.5	63.1	61.4	53.5	56.6	55.7	63.9	71.8	69.3	45.5	53.3	50.1	56.9	54.8	56.2
1980—															
July	59.1	60.7	60.3	52.6	49.6	50.4	70.1	76.2	74.3	41.7	44.6	43.4	51.6	43.5	46.8
August	59.4	67.1	65.2	56.7	58.2	57.8	70.7	77.1	75.1	48.2	55.2	52.4	59.1	54.6	56.4
September	61.0	66.4	65.1	59.8	60.8	60.5	67.0	70.9	69.7	55.8	66.3	62.2	63.7	62.6	63.0
September quarter 1980	59.8	64.7	63.5	56.3	56.2	56.2	69.3	74.8	73.1	48.5	55.3	52.6	58.1	53.5	55.3
BED OCCUPANCY RATES (per cent)															
1980—															
July	39.7	36.2	36.9	32.8	28.0	28.9	44.5	46.6	46.0	24.9	23.8	24.2	34.2	27.3	29.8
August	42.1	44.2	43.8	36.9	36.1	36.3	47.0	51.0	49.9	30.7	32.8	32.1	40.7	36.7	38.1
September	41.4	42.3	42.1	36.7	37.0	36.9	42.8	44.2	43.8	37.0	40.9	39.6	45.0	42.7	43.5
September quarter 1980	41.1	40.9	40.9	35.4	33.7	34.0	44.8	47.3	46.6	30.8	32.4	31.9	39.9	35.6	37.1
TAKINGS FROM ACCOMMODATION (\$' 000)															
1980—															
July	5,010	11,567	16,577	2,044	4,925	6,969	3,126	6,684	9,809	885	1,501	2,386	1,459	1,686	3,145
August	5,186	13,126	18,313	2,224	5,962	8,186	3,428	7,219	10,647	1,074	1,891	2,965	1,667	2,189	3,856
September	5,140	12,380	17,519	2,191	6,029	8,220	3,116	6,377	9,493	1,219	2,253	3,472	1,769	2,388	4,157
September quarter 1980	15,336	37,073	52,409	6,460	16,915	23,375	9,670	20,280	29,949	3,178	5,645	8,823	4,895	6,263	11,159

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	NUMBER AND CAPACITY (No.)											
September quarter 1980—												
Establishments	76	55	131	21	25	46	13	22	35	926	2,203	3,129
Guest rooms	2,515	1,341	3,856	571	959	1,530	793	1,146	1,939	25,273	55,993	81,266
Bed spaces	6,268	4,047	10,315	1,307	2,576	3,883	1,831	3,520	5,351	59,038	161,988	221,026
	ROOM OCCUPANCY RATES (per cent)											
1979—												
July	38.4	30.3	35.6	55.5	73.0	66.7	42.2	48.0	45.6	51.3	56.2	54.6
August	43.8	43.0	43.5	66.3	78.7	74.2	51.2	68.4	61.3	55.7	63.9	61.3
September	48.5	49.0	48.7	61.2	70.6	67.2	53.7	65.1	60.4	58.1	65.4	63.0
September quarter 1979	43.5	40.7	42.5	61.0	74.2	69.4	49.0	60.4	55.7	55.0	61.8	59.6
1980—												
July	35.5	30.8	33.8	76.6	85.9	82.5	40.2	53.9	48.3	54.8	58.3	57.2
August	41.6	39.5	40.8	75.0	86.5	82.2	58.6	70.7	65.7	58.4	65.0	62.9
September	50.1	47.3	49.1	71.7	77.7	75.4	55.8	64.0	60.6	60.7	65.5	64.0
September quarter 1980	42.3	39.1	41.2	74.5	83.4	80.1	51.5	62.9	58.2	57.9	62.9	61.4
	BED OCCUPANCY RATES (per cent)											
1980—												
July	21.9	16.9	19.9	51.4	52.4	52.0	24.4	32.3	29.6	35.4	34.6	34.8
August	27.9	23.8	26.3	52.7	54.6	53.9	38.9	49.1	45.6	39.6	42.2	41.5
September	33.5	29.8	32.1	48.1	46.4	47.0	35.4	40.3	38.6	40.0	41.2	40.9
September quarter 1980	27.7	23.4	26.0	50.7	51.2	51.0	32.8	40.6	37.9	38.3	39.4	39.1
	TAKINGS FROM ACCOMMODATION (\$'000)											
1980—												
July	815	323	1,138	425	866	1,291	370	554	923	14,134	28,106	42,238
August	961	415	1,376	448	885	1,334	510	707	1,217	15,498	32,394	47,894
September	1,191	526	1,717	409	759	1,168	485	623	1,108	15,520	31,335	46,854
September quarter 1980	2,967	1,264	4,231	1,283	2,510	3,793	1,364	1,883	3,248	45,153	91,833	136,987

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
	NUMBER AND CAPACITY (No.)							
September quarter 1980—								
Establishments	517	415	399	154	223	54	8	1,770
Powered sites	43,126	34,263	22,055	12,021	12,364	2,703	647	127,179
Unpowered sites	22,561	14,340	9,382	5,007	3,794	2,137	515	57,736
Cabins, flats, etc.	943	807	680	507	454	108	46	3,545
Total capacity	66,630	49,410	32,117	17,535	16,612	4,948	1,208	188,460
	SITE OCCUPANCY RATES (per cent)							
1979—								
July	14.3	7.1	43.0	9.2	28.2	10.0	32.5	18.1
August	18.4	10.0	48.0	13.5	32.8	12.5	44.3	22.2
September	18.8	10.6	39.0	15.3	32.5	14.1	30.1	21.0
September quarter 1979	17.2	9.2	43.4	12.6	31.2	12.2	35.7	20.4
1980—								
July	15.3	8.2	43.8	8.5	24.5	12.5	42.3	18.6
August	20.1	12.3	49.1	11.7	28.7	12.9	54.4	23.0
September	19.1	12.6	39.9	16.1	28.0	15.2	38.4	21.4
September quarter 1980	18.2	11.0	44.3	12.1	27.1	13.5	45.1	21.0
	TAKINGS FROM ACCOMMODATION (\$'000)							
1980—								
July	1,612	741	2,023	224	590	78	66	5,334
August	2,254	1,017	2,377	336	733	94	81	6,892
September	2,102	955	1,847	443	700	109	59	6,215
September quarter 1980	5,968	2,713	6,248	1,003	2,023	281	206	18,442

(a) Includes Australian Capital Territory.